

yotspot  
connect

# Bringing Crew & Industry Together

Stay connected with unlimited friends who work within the luxury yachting industry.

## Advertising Brochure

# About Yotspot Connect

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A beautifully crafted app, designed specifically for crew and professionals who work within the luxury yachting industry.

Have you arrived at a new location, port or networking event and wondered "Who's around?"

*Stay connected with unlimited friends or colleagues within the luxury yachting industry and download Yotspot Connect today.*

## Features Yotspot Connect

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Designed exclusively for yacht crew & professionals by Yotspot.



### Connect with Friends

Stay in touch with friends and colleagues and always know if they're around.



### Community Focused

Using 'personal' contacts (i.e. your phonebook) this app is designed so you can stay connected with people you already know and that matter in your lives.



### Find Crew Members

Find yacht crew who work with you, so you can keep in contact when required.



### Events

Organise events (private and public) and invite people who are local to attend.



### Nearby Notifications

Setup 'push notifications' for your friends, colleagues or professional network so you'll always be informed if they're nearby.



### Vessel Tracking

Keep track of the vessel you work on and your friends, so you'll know when they arrive in port.

# Advertise With Us

## Yotspot Connect

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Interested in advertising with Yotspot Connect.

One City

One Country

Europewide

America/ Caribbean Wide

Europe/ America

Global

### Multi Advertising Options

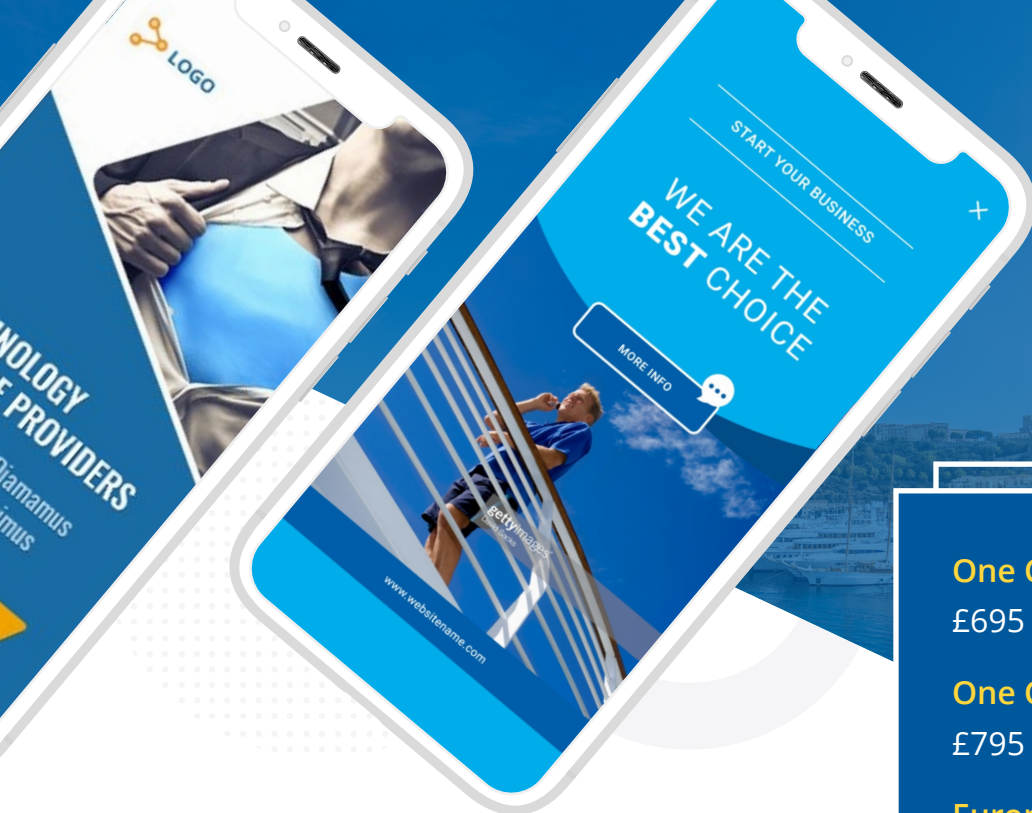
Please email [enquiries@yotspot.com](mailto:enquiries@yotspot.com) for package details.

## What are the benefits of taking out advertising with us?

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- ✓ Advertise your brand to over 75,000+ maritime crew professionals (\*March 2021)
- ✓ 50,000+ unique visitors per month (average)
- ✓ Be seen and connect to your target audience
- ✓ Communicate your brand message
- ✓ Cost effective marketing
- ✓ Optimized for mobile devices
- ✓ Increase sales and your ROI
- ✓ Strengthen your brand identity within the maritime sector
- ✓ Increase your reach and attract new customers
- ✓ Engage with our users
- ✓ Grow with us





## Splash your Brand App Splash Page

Perfect for brand awareness. Reach the right audience, in the right location, everytime. A **full page advert** which has the impact your business needs.

### Includes:

- ✓ Target specific user types e.g. Captains, Directors (if required)
- ✓ Target by user location e.g. city, country, region or globally.
- ✓ Animated GIF or single image with company logo and images with text
- ✓ Clickable to a webpage or any other website
- ✓ Shared space with other advertisers (maximum 4)
- ✓ Advertising campaign runs for 4 weeks at a time.
- ✓ A Splash Banner will load on application login.

### Specifications:

Dimensions: 1440px X 2560px

Required Format: Png, Jpg, Gif

#### One City

£695 per month

#### One Country

£795 per month

#### Europewide

£795 per month

#### America/ Caribbean Wide

£795 per month

#### Europe/ America

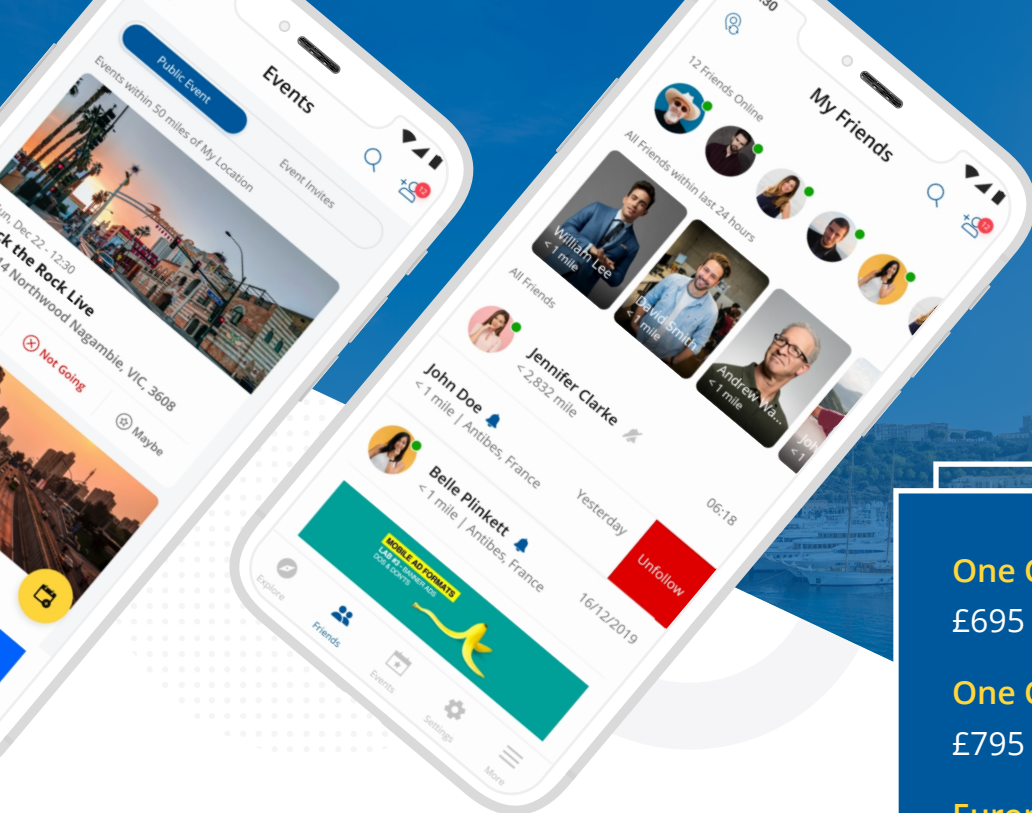
£795 per month

#### Global

£1295 per month

All prices exclude VAT where applicable





## Target your Users App Banner

Perfect for brand awareness. Reach the right audience, in the right location, everytime. A **footer banner advert** which has the impact your business needs.

### Includes:

- ✓ Target specific user types e.g. Captains, Directors (if required)
- ✓ Target by user location e.g. city, country, region or globally.
- ✓ Animated GIF or single image with company logo and images with text
- ✓ Clickable to a webpage or any other website
- ✓ Shared space with other advertisers (maximum 4)
- ✓ Advertising campaign runs for 4 weeks at a time.
- ✓ A Footer Banner will load on each page of the application (excluding profiles)

### Specifications:

Dimensions: 1312px X 296px

Required Format: Png, Jpg, Gif

#### One City

£695 per month

#### One Country

£795 per month

#### Europewide

£795 per month

#### America/ Caribbean Wide

£795 per month

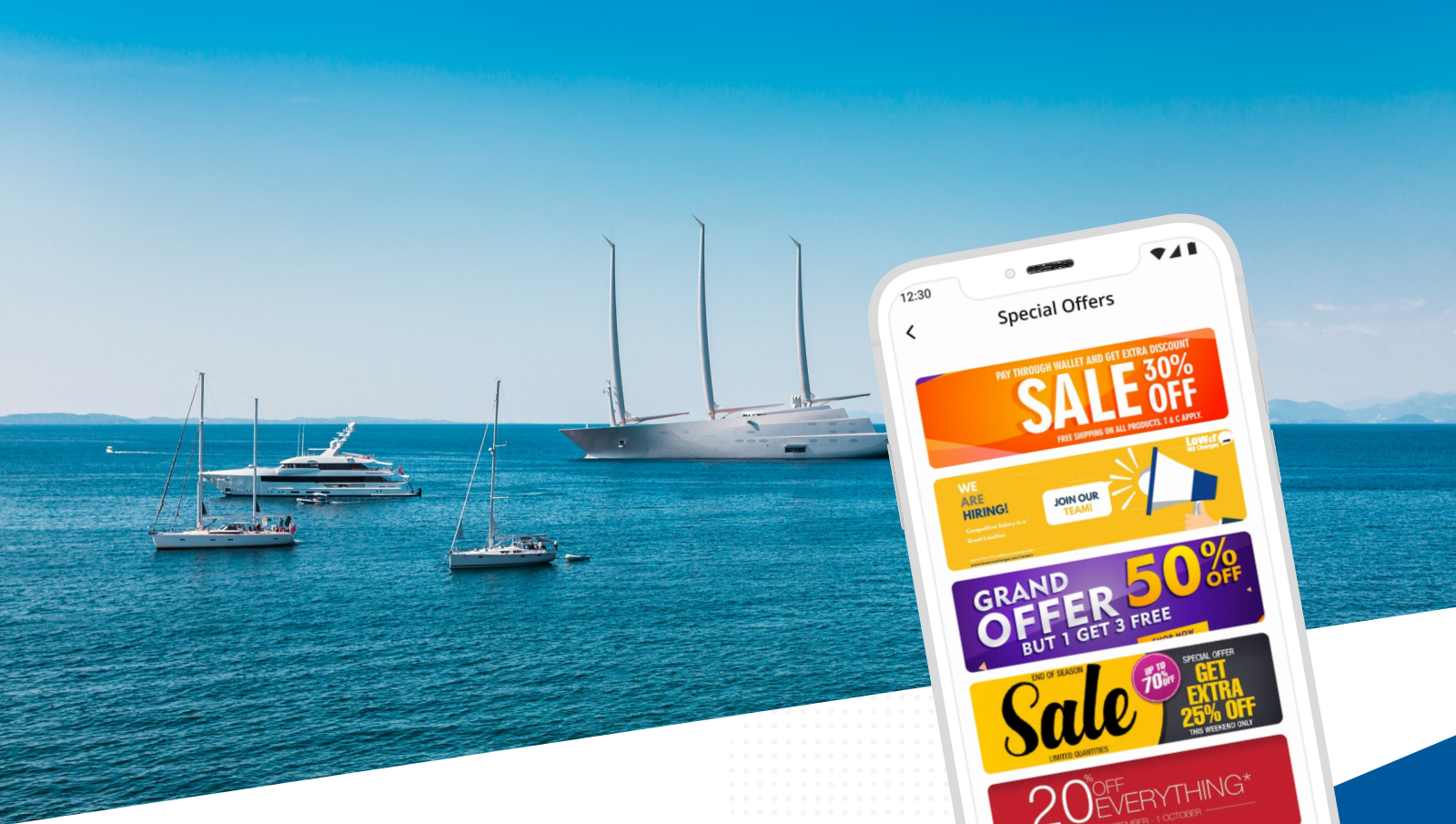
#### Europe/ America

£795 per month

#### Global

£1295 per month

All prices exclude VAT where applicable



## Special Offers Yotspot Connect

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Do you have a Special Offer you want to promote to the yachting industry?

Cost: £250 per month (ex VAT where applicable)

### Includes:

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- ✓ Target specific user types e.g. Captains, Directors (if required)
- ✓ Target by user location e.g. city, country, region or globally.
- ✓ Animated GIF or single image with company logo and images with text
- ✓ Clickable to a webpage or any other website
- ✓ Your 'Special Offer' banner will be seen constantly (on rotation) within our offers section within the 'More' tab of the application.

### Specifications:

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Dimensions: 1312px X 400px

Required Format: Png, Jpg, Gif







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Register your space today.

Please contact us now on +442380381928 or  
email [enquiries@yotspot.com](mailto:enquiries@yotspot.com) to discuss all your advertising needs.

 [www.yotspot.com](http://www.yotspot.com)

 [enquiries@yotspot.com](mailto:enquiries@yotspot.com)

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